

The 10 Minute Pinterest "Cheat Sheet"

1) Create a minimum of 5 to 10 boards on your Pinterest Account

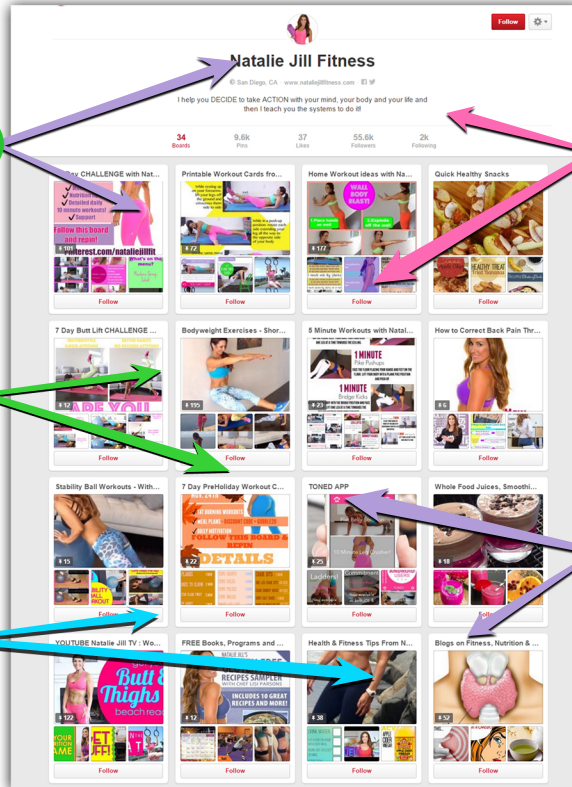
- Your top boards should be your best boards that represent you and your brand.

2) Cover Images

- Cover images should be appropriate (catchy/correct)

3) Naming your board

- Name your board something easily recognized by the Search engines, do not use "common" names like "My Favorite."



4) Direct your Images

- If the image is not linked to the correct location, then it is WASTE. Link the images to your website or blog. Give appropriate description & link.

5) Make your pins visually appealing

- The images / cover image should be clean & appealing. It should grab your eye. It should be clarity, right size, right shape & colors.
- Long and Skinny images stand out over smaller, shorter images.